

CVA

OVERVIEW AND BENEFITS



WHAT'S A CVA? Cat® Customer Value Agreements (CVAs) help keep your Cat machine easy to own and ready to work. Any CVA starts with Hassle-Free Maintenance and Ownership, featuring genuine Cat parts, delivered right on schedule, right to your location with step-by-step instructions, all rolled into one monthly machine payment. Security of Expert Dealer Support comes with Equipment Protection Plan (EPP) options on new machines and component protection for machines you already own to minimize surprise costs on covered repairs. Peace of Mind of Equipment Health Management provides you with machine alerts and information, as well as inspections and fluid health monitoring.



EASY OWNERSHIP

HASSLE-FREE
MAINTENANCE AND
OWNERSHIP

SECURITY
OF EXPERT DEALER
SUPPORT

PEACE OF MIND
FROM EQUIPMENT
HEALTH MANAGEMENT

THAT'S A CVA

WHICH CVA IS BEST FOR YOU?



CONVENIENCE CVA | PERFORMANCE CVA | CONFIDENCE CVA

TERMS		CONVENIENCE	PERFORMANCE	CONFIDENCE
		Planned maintenance (PM) parts	PM parts and labor + protection	PM parts and labor + additional maintenance and protection
		1 OR 3 YEARS	3 OR 5 YEARS	5 YEARS
HASSLE-FREE OWNERSHIP & MAINTENANCE	Flexible payment options (with machine, monthly, other financing)	✓	✓	✓
	Helpful advice on equipment and operations	✓	✓	✓
	Cat® genuine parts, delivered on time to your location	✓	✓	✓
	Cat fluids	Recommended	✓	✓
	Services Commitment Cat Credit* reimbursement if parts arrive after agreed upon date	Maintenance parts	Maintenance & common repair parts	Maintenance & common repair parts
	Trained dealer labor		✓	✓
SECURITY OF EXPERT DEALER SUPPORT	Expert troubleshooting, diagnostics and repairs with machine and component protection	Equipment Protection Plan (EPP) on a new machine	EPP on a new machine Component protection on a machine you own	EPP Premier level on a new machine
	Priority response with Services Commitment		✓	✓
	Cat Certified Maintained eligibility (designation that machine has been maintained by the dealer since initial purchase)		✓	✓
PEACE OF MIND FROM EQUIPMENT HEALTH MANAGEMENT	Easy access through VisionLink® to monitor machine hours, location and key health alerts, and inspection results through Cat Inspect	✓	✓	✓
	Inspections	Annual (Cat Inspect app)	Planned maintenance (PM) inspections	Planned maintenance (PM) inspections
	Fluid health and asset monitoring	Fluid health	Fluid health	Fluid health and asset condition monitoring

HASSLE-FREE

SECURITY

PEACE OF MIND

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